WHAT IS CLAIMED IS:-

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- 1. A method for facilitating the upgrade of an inkjet printer of a type including a pagewidth printhead, the method including the steps of:
 - providing the inkjet printer as a complementary cradle and starter cartridge wherein the cradle is arranged to operate a number of cartridges having differing performance characteristics;

facilitating replacement of the starter cartridge with another of said number of cartridges having an improved performance characteristic.

- 2. A method according to claim 1, wherein the differing performance characteristics of the cartridges includes one or more of: printing speed; ink capacity; number and types of inks.
 - 3. A method according to claim 2, wherein the printing speeds of the cartridges varies between 15 ppm to 60 ppm.
- 4. A method according to claim 2, wherein the ink capacity of the cartridges varies between 150ml of ink to 300ml of ink.
 - 5. A method according to claim 2, wherein the number and types of inks includes black, cyan, magenta, yellow, infrared and an ink fixative.